

Cambrian News, Eisteddfod yr Urdd Ceredigion 2010 column

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### **Ceredigion sausages go red, white and green!**

One local butcher, keen to drum up support for the Urdd National Eisteddfod at Ceredigion in May 2010, has come up with an inspirational idea to promote the event – to create sausages using the Urdd's red, white and green colours. And at a special unveiling at Ysgol Llanfihangel y Creuddyn's Summer Fair recently, the sizzling sausages were a great hit!

Aberystwyth butcher Rob Rattray explains: "I came up with the idea after a holiday in Derbyshire, where a friend of mine created sausages to support his local football club Glossop United, for an important trophy match at Wembley. By using a special key ingredient, the blue coloured sausages really took off. We've been experimenting with a few ingredients and have come up with these colours and flavours to promote Mistr Urdd's recognised, red, white and green emblem. I'm hoping that Ceredigion Council's catering services will agree to offer them to many schools across the county, in the run up to the national event!"

Using the best quality produce, the pigs are reared by Brinley Davies at Penlan Farm, Talsarn, which overlooks Llanerchaeron, Ciliau Aeron, the National Trust owned estate and venue for the 2010 Urdd Eisteddfod.

A family affair, Brinley Davies' brother, local blacksmith and businessman, Clive Davies Abermagwr and his wife officially opened Ysgol Llanfihangel y Creuddyn's Summer Fair where the sausages were unveiled.

Headteacher Mair Gwynne-Carruthers said: "We had a wonderful Summer Fair at the school, and I would like to thank the children, parents, staff and governors for making the evening such a great success. With plant, cake and drink stalls, games, stocks and raffles, there was enough to keep everyone busy, be it selling or buying. The Urdd bought a stall with Urdd and Eisteddfod goodies to sell too. The children had also been very busy putting together an exhibition of their Urdd activities, to show people from the area how important it is for them to support the youth movement's work. And of course, everyone thoroughly enjoyed the burgers and Urdd sausages at the barbeque!" Mrs Carruthers explained.

The proceeds from the evening was split between the school's PTA and the Urdd National Eisteddfod at Ceredigion 2010 fund.