

## **Llanerchaeron welcomes the 2010 National Urdd Eisteddfod...**

It was announced at the end of September that the land owned by the National Trust in Llanerchaeron near Aberaeron, will be the venue for the Urdd National Eisteddfod Ceredigion 2010.

Originally, eleven applications were received from numerous possible sites all over Ceredigion to stage the largest youth festival in Europe. However, after many months of careful consideration and consultation, it was decided that the Llanerchaeron site in the centre of the county was the preferred choice.

According to Aled Siôn, Director of the Eisteddfod:

"The site within the estate is a splendid location and I'm convinced that this excellent location will be a major contribution to the overall success of the festival in 2010."

This will be the Urdd Eisteddfod's fifth visit to Ceredigion but its first visit to the Aberaeron vicinity. The Eisteddfod has been held twice before in Aberystwyth and twice in Lampeter, most recently in 1999.

70 acres of land are required to stage the Urdd National Eisteddfod each year. A 1,800 capacity Pavilion is erected inside the 20 acre festival site and car parks and a caravan park are established.

The Urdd National Eisteddfod attracts around 90,000 visitors and 15,000 competitors each year. People from all over Wales and beyond will travel to Llanerchaeron between 31 May and 5 June 2010 to witness the wonderful talent that will be on show each day.

At the Eisteddfod, visitors will be able to see and hear various different acts throughout the week including singing, recitation, drama, disco dancing, instrumentalists, poetry, pop music, sports, art and craft and much more!

Competing aside, there will be an abundance of activity on offer around the maes for all ages. There will be over 200 stalls promoting and selling Welsh services, products and services as well as plenty of cafes and snack bars to keep everyone happy.

It will be worth taking a look at the arts and craft pavilion, which showcases the best talents of Wales' youth with ceramics, paintings, photography, weaving and much much more on show. Other activities on the maes, include drama, dance and rock music, a Welsh learners pavilion, digital art workshops and a special pavilion for enthusiastic scientists to name but a few.

If that isn't enough, there will be a whole village on site encompassing all the Urdd activities at Pentref Mistar Urdd. The village includes Wild West tepees, a climbing wall, trampoline, sports workshops, shop and much more!

A great day out for family and friends of all ages – come and enjoy Welsh culture at its best at Llanerchaeron Urdd National Eisteddfod between 30 May and 5 June 2010.

The people of Ceredigion have already begun raising money for the Eisteddfod in 2010 with many events taking place within the county on a monthly basis. For more information regarding fund raising events in your local area, visit [urdd.org/eisteddfod](http://urdd.org/eisteddfod)