

Eisteddfod yr Urdd

SIR CONWY

26 – 31 Mai 2008

Eisteddfod Genedlaethol Urdd Gobaith Cymru



Datganiad i'r Wasg / Press Release

27 May 2008

BIRTHDAY PARTY, LAUNCH AND PODCASTING AT PENTREF MISTAR URDD!

Pentref Mistar Urdd on the Maes of Urdd Gobaith Cymru's National Eisteddfod in Conwy will be full of activities today, and the celebrations will start at 11.45 with *Cip's* (Urdd magazine for 7-11 year old children) twenty first birthday party.

Following in the footsteps of *Cymru'r Plant*, *Cip* has been entertaining Wales' primary school children since 1988 with it's lively pages full of articles, puzzles, jokes, gossip, stories and posters. Geraint and Meleri, two Planed Plant presenters will host the party today. Both have appeared in *Cip* many times over the years, and they will be leading the celebrations today with plenty of singing, balloons, a huge birthday card and a birthday cake.

Says Efa Gruffudd Jones, Urdd Gobaith Cymru's Chief Executive;

"The contribution of the Urdd's magazines to Welsh children's literature over the decades has been significant, and we are very pleased to be celebrating *Cip's* twenty first birthday today. The celebrations will continue with school visits around Wales during the rest of the year as well as a special birthday issue in September."

Following the party, Pentref Mistar Urdd will look forward to 2010. At 12.15 Urdd Gobaith Cymru's Youth Committee for the National 2010 Eisteddfod at Ceredigion will launch an eighteen month calendar to raise money . Mistar Urdd is pictured in different locations in Ceredigion including Newquay, Aberaeron, Aberystwyth, Llanrhystud, Pumlumon, Aberteifi, Tregaron, Llangrannog. The pictures were taken by Katie Ann Briddon, an art student at Carmarthen's Art College.

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urdd.org

Says Bethan Owens, Chair of Urdd Gobaith Cymru's 2010 Eisteddfod Youth Committee;

"We are all looking forward to the Eisteddfod in Ceredigion in two years time, and this calendar is a lively way of reminding everyone that the Eisteddfod is on its way! I hope that the striking pictures of Mistar Urdd in various locations around the county will appeal to children, young people as well as adults!"

For the first time this year, there will be a postcasting club on the Maes, based in the Urdd's exhibition unit in Pentref Mistar Urdd. Pupils from Ysgol y Creuddyn will film various activities on the Maes every day. They will also film vox pops, asking youngsters how they stay safe on the internet. At the end of each afternoon the clips will be broadcast on the Urdd website. Tomorrow, Stuart Kershaw, Director of In The Dark Productions, will spend the morning with the team. The film crew are sponsored by BT and the Urdd is grateful for their support.

There is a warm welcome for members of the media and photographers to attend *Cip's* party and the launch of the 2010 Calendar following the press conference this morning.

End

For more information contact Siân Eleri Davies on 07976 330360 or Manon Llwyd on 07976 330361

EISTEDDFOD YR URDD

The Urdd National Eisteddfod is the largest youth festival in Europe.

40,000 young people will be competing in various competitions including recitation, choral singing, dance, arts and craft, composition and poetry.

The Eisteddfod attracts over 100,000 visitors, 15,000 competitors and almost a million television viewers.

Welsh stars such as Bryn Terfel, Ioan Gruffudd, Cerys Matthews, Aled Jones, Shân Cothi and Daniel Evans all gained valuable performing experience on the Urdd stage.

The Eisteddfod offers wall to wall competitions between 11.00 - 5.00 and evening competitions on Monday, Thursday, Friday and Saturday.

The Eisteddfod will be held at Wales Millennium Centre in Cardiff in 2009 and in Ceredigion in 2010.

